**Implementation/Deployment Strategy**

**1. Approach**

* Pilot with 1,000 users
* Phased rollout by region
* Full launch in week 4

**2. Pre-Deployment Checklist**

* Backup existing systems
* Go-Live readiness reviews
* Final integration test pass

**3. Deployment Day Plan**

* Night deployment
* Monitoring team standby
* Incident response hotline active

**Monitoring and Evaluation (M&E) Framework**

**1. Objectives**

* Monitor progress against schedule, cost, and quality
* Evaluate impact and outcomes of the platform

**2. Indicators**

* App uptime, transaction volume, active users
* Fraud attempts vs successful blocks
* Customer support tickets resolved within SLA

**3. Reporting Tools**

* Power BI dashboards
* KPI scorecards
* Monthly performance reviews